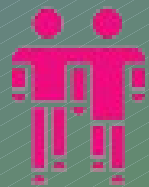


HireXtra.com

Millions meet Billions



Hire Xtra

crowd staffing simplified...

Crowd Staffing with AI and ML



Hire Fast 30X

HireXtra.com



A UK based firm
that's a platform for
Futuristic AI Crowd
Staffing



A multitude of
recruitment
agencies work in
tandem to provide
the first matching
profiles for any
requirement in less
than 5 hours



Our commitment:
To work ethically
with
a deep
understanding of
our clients' needs
on time



Our aim:
To focus on
building everlasting
relations with our
customers
by offering them
top-notch solutions

The Problem in Recruitment Today

Lack of time to read lengthy resumes and perform CV mining/ CV validation

Identifying the skills that are actually needed from profiles is difficult and cumbersome

The process of recruiting in itself is far too long

Quality is always at stake

Solution: HireXtra.com



AI algorithm: ASNA (Applicant Skill aNalysing Algorithm)

- In-depth CV Mining, CV validation
- Summaries of the best candidates using Job Match-O-Meter and Candidate Compass.

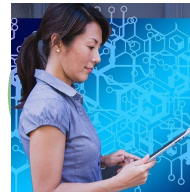


AI job distribution to thousands of agencies



AI Chatbot: Hire-Pal

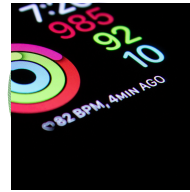
- Handles tech interview, qualifying rounds, and availability rounds
- Thousands of applicants validated in a short time span



AI Driven Vendor Management System



AI crowd staffing: HireXtra.com



Light Application Tracking System with candidate compass

Opportunity

Pre IPO with NASDAQ Nordiq

- Valuation of the company today for first investors is SEK 30 million . The valuation against you to invest in the company.
- We are open to even other options with low valuation options.
- In a memorandum, the valuation will be between SEK 55-60 million
- Own investment costs in this AI platform have cost about SEK 8 million.
- Today, 6,000 recently recruited recruitment companies (vendors) use the platform. Mostly in India , 280 Vendors in UK.
- Three Algorithms are CV Vs Job Description Match-0-Meter , Talent Mining , Employee Spectrum

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These statements not only allow investors to make prudent decisions, but also provide protection to those entities making such statements. For example, a company may make a forward-looking statement about future earnings. If the company does not deliver those earnings to investors, it's protected from legal action since it's identified the uncertainty and risk associated with such forecasts.

Disruptive Business Model

- Employers Platform is Chargeable with Fee per CV
- Annual Subscription Fee is £100 Per Year
- Annual Subscription inclusive of 100 Profiles in a Year
- £5.5 or Eq. per Profile After 100 Profiles
- Success Fee : Min 8.33% to 35% (Full Time /FTE)
- Success Fee : 20% to 30% Margin on Per Hour / Per Month for Contractors on our Payroll.
- Vendors : Platform is Free for 1 Success (Recruitment). After that they need to pay Monthly Fee. Depend on Country to Country . Min £100 per month.
- Vendor Get % of Revenue Hirextra Makes , after deduction Platform fee.

- Please Note Now Platform is Running Free Mode to Register and Usage to Attract Employers / Vendor

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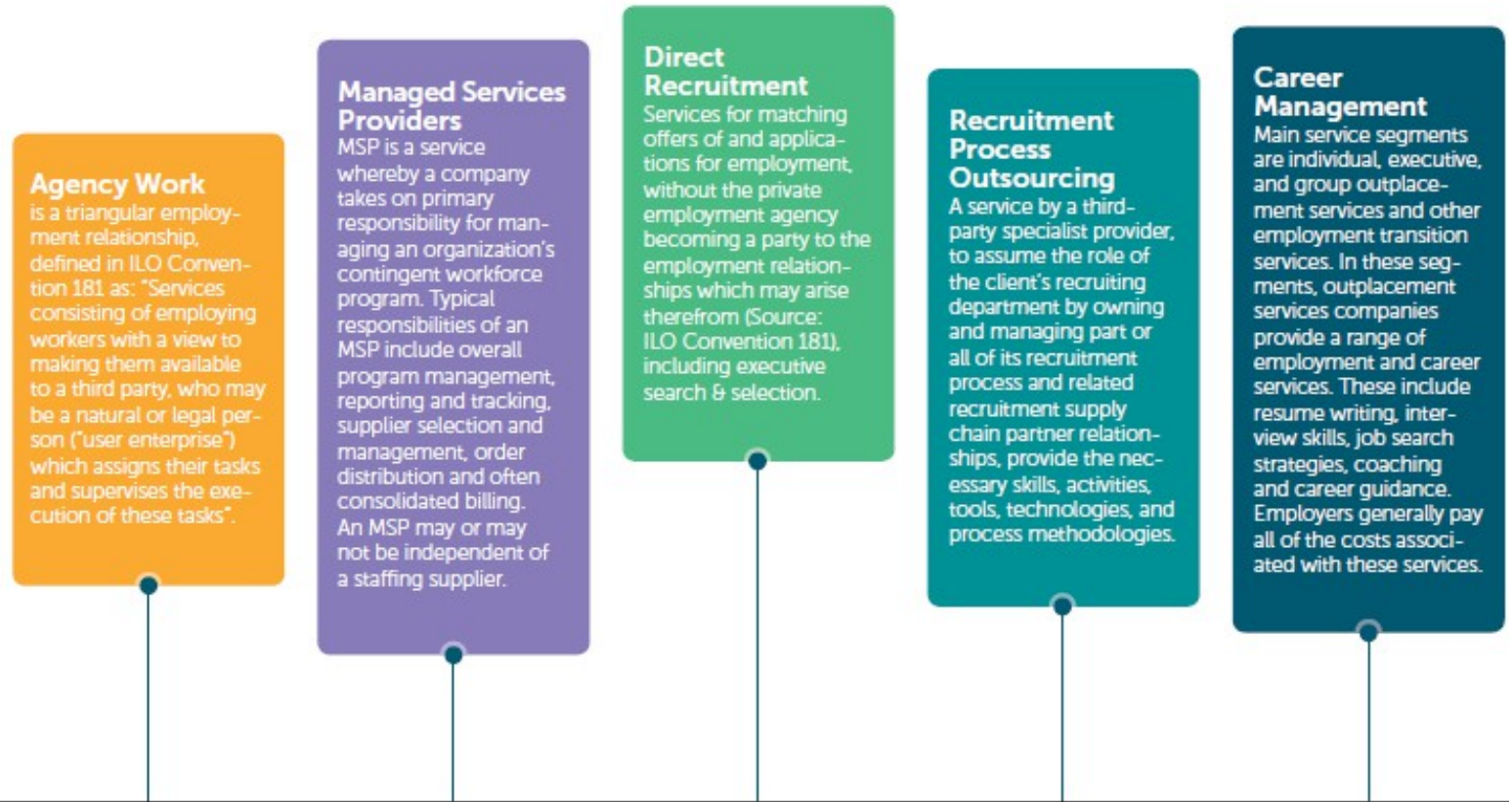
Growth in Global HR Service Industry

Source: World Employment Confederation

The private employment services market is growing since 2017 as per the WEC Report 2019



Private Employment Services



Opportunity to Invest in a Market worth €457bn

Source: World Employment Confederation

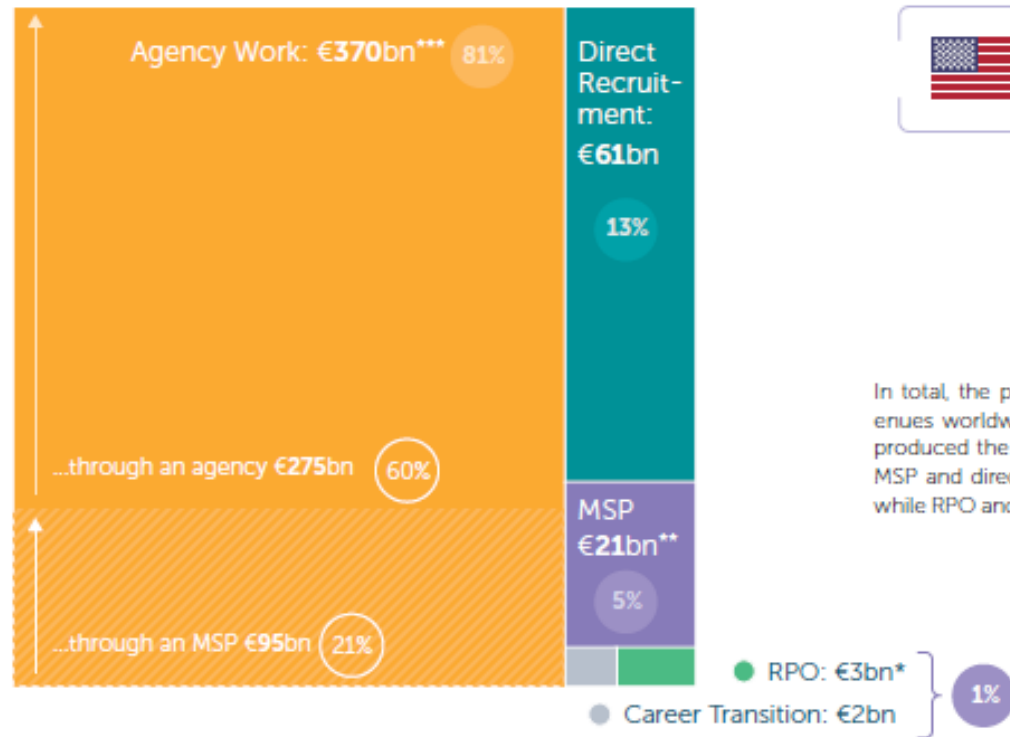
As per research shown by,



in the WEC Economic Report

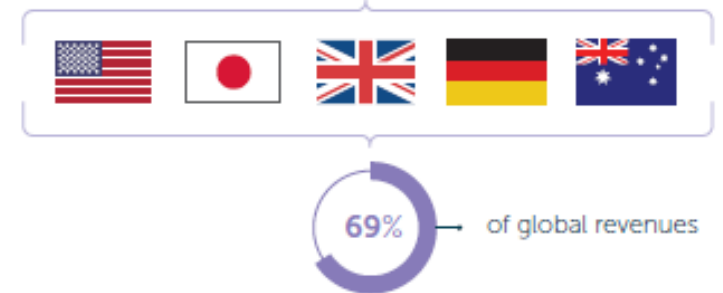


Private Employment Industry Global Market
2017: €457bn



* Data from Everest Group ** Data from Staffing Industry Analysts
***Around 80% of MSP activities are comprised of agency work. This is represented in the split of agency work revenues.

Top 5 Markets (sales revenues)
2017: €317bn



In total, the private employment industry generated €457 billion in sales revenues worldwide in 2017. The agency work sector (excluding MSP activities) produced the largest revenue share, accounting for 60% of the entire market. MSP and direct recruitment had a revenue share of 5% and 13% respectively, while RPO and career transition together generated a little above 1% of the total.

Peer to Peer Comparison

SERVICE PARAMETER	JOB BOARDS	RECRUITMENT AGENCIES	ATS / AI BASED RECRUITMENT	HIREXTRA
No of Man Hours Per Hire	80 - 90	75 - 115	65 - 120	5 - 28 Hours
No of Days for replacements	30 - 90 Days	30 - 90 Days	30 - 90 Days	7 - 60 Days
1st time Sourcing per Position	18-45 Profiles	8-22 Profiles	15-35 Profiles	Max 7 Profiles After AI Validation.
Relevant Profiles	45%	65%	45%	92%
Remove Duplicates	No	No	No	Yes
Quality / Accuracy	48%	72%	38%	97%
AI Chat Bot	No	No	No / some of them integrated but no emotion or	Yes, World First AI Chat Bot with Sentiment Analysis and Emotion Analysis Proprietary Pending Patents
AI Predicative Analysis - Personality Traits etc	No	No	No	Yes Proprietary Pending Patents
AI CV validation Skills /Knowledge / Abilities	No	No	No	Proprietary Pending Patents
Analysis				
AI Macho - o-Meter (Match Job description to CV Match)	Key words based	Human	Some use AI to match some use Key words to Match	Yes - AI/ML Based Proprietary Pending Patents
AI Ranking Candidate Compass	No	No	No	Yes Proprietary Pending Patents
GDPR Checks	Yes	Yes	Yes	Yes
Cost to Fill	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$	\$\$\$\$\$
Time to Fill	More	More	More	45% Less
Offer to Join Ratio	7 : 1	6 : 1	9 : 1	1 : 1
Speed	Traditional Search	Manual	5X	10X
Price	Subscription	Success	Subscription	Success
Advantage	In house	External and Inhouse	In house	1 stop shop
Possible Cost Reduction	Traditional cost	Agency Fees / Reputed charge More	Subscription plus inhouse	35-55% Less compare to top recruitment agency
REQUEST INTEREST	REQUEST INTEREST	REQUEST INTEREST	REQUEST INTEREST	REQUEST INTEREST

Global View Of All companies including their Subsidiaries

	SEK	SEK
Tomgandhi Global View	Turnover	EBITA
Financial Year 2017-18(Approx)	32726904.66	1232757.10
Financial Year 2016-17	21013244.93	-139127.68
Financial Year 2015-16	16907204.42	1259658.42
Financial Year 2014-15	11056541.68	513382.71
Financial Year 2013-14	4141521.75	-621994.17
	SEK	SEK
Anantha Cybertech Global View	Turnover	EBITA
Financial Year 2017-18(Approx)	16654441.00	757885.16
Financial Year 2016-17	25471980.74	-712076.51
Financial Year 2015-16	2964278.13	370410.71
Financial Year 2014-15	1404254.77	-469175.73
Financial Year 2013-14	1498075.84	-267845.73
	SEK	SEK
Hirextra Global View	Turnover	EBITA
Financial Year 2017-18(Approx)	1180945.00	22375.80
Financial Year 2016-17	0.00	0.00
Financial Year 2015-16	0.00	0.00 11

Global Group View - Financial Analytics

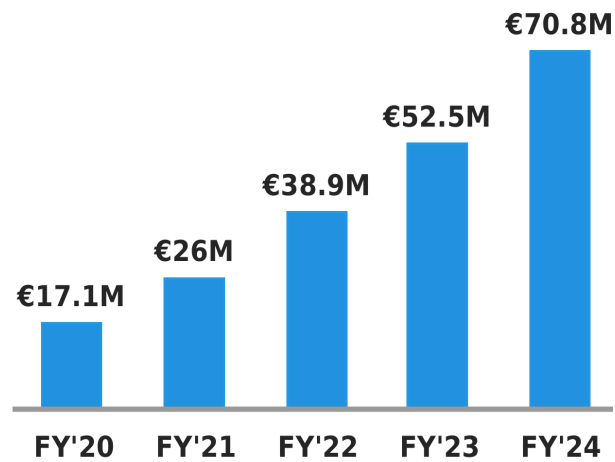
	SEK	SEK
HireXtra AB (Publ) Global View	Turnover	EBITA
Financial Year 2017-18(Approx)	50.562.290.66	2.013.018.06
Financial Year 2016-17	46.485.225.68	-851.204.19
Financial Year 2015-16	19.871.482.56	1.630.069.13

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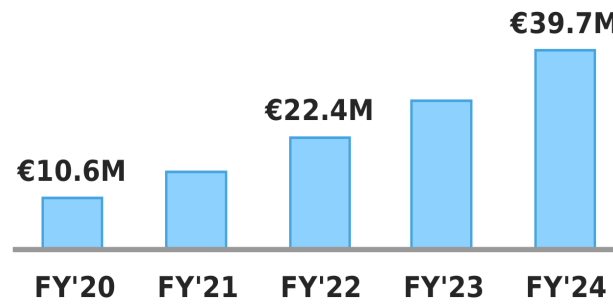
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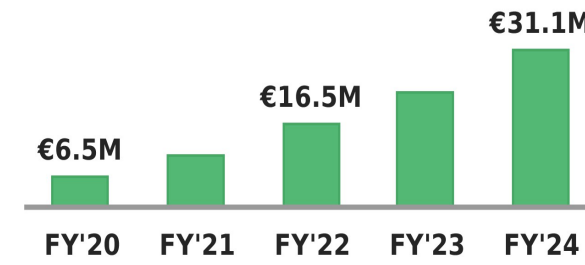
Financial Projections (Projected)



Revenue



Expenses & Costs



Profit

Management – HireXtra AB (PUBL)

Exekutiva befattningar (1)



Lars Ivan Wolf (f. 1956)

VD

Styrelse/övriga bevakande befattningar (5)



Lars Ivan Wolf (f. 1956)

Ordinarie ledamot



Sven Ingemar Sekund (f. 1963)

Ordinarie ledamot



Behrang Masoumi (f. 1976)

Ordinarie ledamot



Agneta Elisabeth Berliner (f. 1958)

Ordinarie ledamot

Narahari Kumar Vuppala (f. 1966)

Ordinarie ledamot , Styrelseordförande , Bosatt utomlands

Tillsynsbefattningar (2)



Grant Thornton Sweden AB

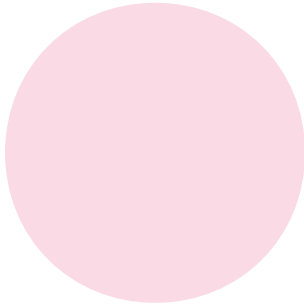
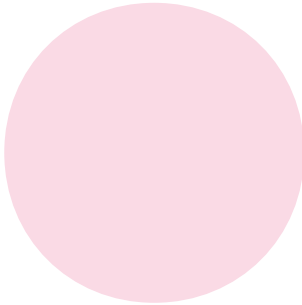
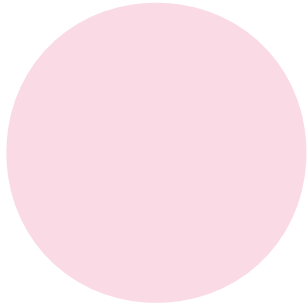
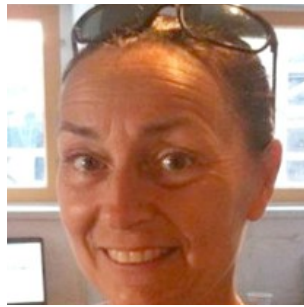
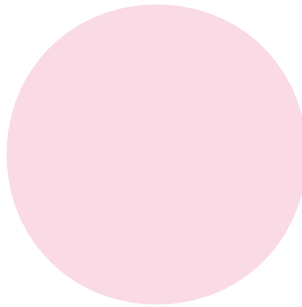
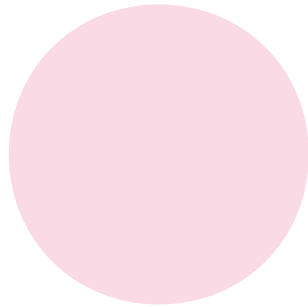
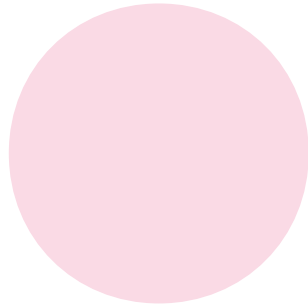
Revisor



Carl Thomas Daae (f. 1967)

Huvudansvarig revisor

**“Never again
should a great
company fail
because of lack
of resources.”**



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